



WEEE COMPLIANCE

sharing responsibility

Straight forward, effective WEEE Compliance

As part of a long-term strategy aimed at diverting waste from landfill and increasing UK recycling levels, a new range of legislation is compelling businesses to change the way they identify and manage their waste.

In January 2007, the Waste Electrical & Electronic Equipment (WEEE) Directive came into force. A complex piece of legislation which affects a wide range of businesses and organisations.

As the UK's leading waste management company, Veolia Environmental Services has the resources and experience to assess the impact of this legislation on our customers and help you fully comply with the regulatory requirements.

What items constitute WEEE?

The regulations apply to a very wide range of Electrical & Electronic Equipment (EEE) used in businesses, organisations and households. Essentially, every item with a mains plug or battery must be separately collected including:-

- o household appliances
- o IT & telecoms equipment
- o audio-visual and lighting equipment
- o electronic & electrical tools
- o toys, leisure & sports equipment
- o medical devices
- o automatic dispensers.

The WEEE Directive

To maximise the impact of the legislation, the Directive applies the 'producer responsibility' principle. If you manufacture or import EEE the regulations require you to pay for your products to be recycled at 'end of life'. Retailers and distributors of EEE must comply with separate requirements under the legislation.

For other businesses, the way WEEE is disposed of will change depending on its age or origin. Implementing WEEE recycling systems across your organisation can bring substantial business benefits.

Whatever your legislative obligations or recycling objectives are, Veolia can help you meet them.



The WEEE legislation affects everyone. Producers and distributors of EEE face a number of different requirements.

An EEE producer is:

- o a manufacturer of EEE selling under your own brand in the UK
- o a business based in the UK selling EEE manufactured by a third party
- o a professional importer introducing EEE to the UK market
- o a business based in the UK that places EEE in other EU Member States by means of distance selling then you are a producer for the purposes of this legislation.

Your first obligation is to join a Producer Compliance Scheme (PCS), such as Veolia's own Compliance Scheme, to fulfil your responsibilities under the legislation. These include registering as a producer with the Environment Agency, financing the collection, treatment, recovery and disposal of EEE supplied to both household and to business sectors and reporting data on EEE placed on to the UK market.

B2B supplier and business user requirements

Those supplying to the B2B sector will be responsible for financing the collection, treatment, recovery and disposal of WEEE for products placed on the market after 13 August 2005. If the product was placed on the market before that date, it is known as historic WEEE and the producer who supplies a replacement product becomes responsible. The end user (the business) is responsible where no replacement is purchased. The EU does not require reporting of business WEEE.

EEE Distributors

As a distributor, you are required to offer a take-back service to householders enabling them to return their WEEE free of charge.

You are a distributor (irrespective of selling technique) for the purposes of the WEEE Regulations if you are a retailer or wholesaler of new EEE.

The WEEE Regulations allow a choice of providing 'in-store' take-back, participating in a Distributor Take-back Scheme, or providing an alternative system for free take-back for householders. In addition, distributors must provide householders with information on the options that are available to them for the free return of their WEEE and on the environmental benefits resulting from its separate collection.

EEE producers

The WEEE legislation requires producers to:

- o provide your unique registration number to retailers, to prove your membership of a compliance scheme
- o mark new products placed on the market after August 2005 with a crossed-out wheeled bin symbol
- o provide information to treatment facilities about new types of EEE you intend to market in the UK.

As the UK's largest waste services provider we are able to draw on our resources and experience to bring a number of unique advantages to our Compliance Scheme.



Straight forward compliance

In contrast to most compliance schemes, we have access to the recycling and recovery capacity of the UK's largest waste management company. In practice this means we can simply proportion WEEE collected from our own municipal operations to match your B2C obligations, providing stress-free compliance right from the start. Not only is your legal obligation guaranteed but your costs are reduced, as we don't rely on the purchase of third party 'evidence notes'.

For B2B members we will establish a route to compliance that provides a solution to meeting both your commercial and environmental obligations under the WEEE legislation.

Online compliance

We have implemented a compliance scheme that simplifies day-to-day usage, keeping your administrative burden to a minimum. Our purpose-built online system will allow you to enter your data securely, monitor your obligations in real time and remind you of key dates in the compliance calendar.

Cost effective service

We focus on delivering value throughout your membership, operating a simple, transparent cost structure and offering uniform bulk treatment rates regardless of the size of your obligation. As we currently collect in excess of 70,000 tonnes of B2C WEEE per annum, we can negotiate high quality, national treatment services at extremely competitive prices. Any economies of scale or cost reductions achieved through technical innovation and evolving disposal practices are passed to our members immediately.

This network of treatment facilities will also be utilised to offer our B2B members a cost effective solution.

WEEE collection

Veolia Environmental Services operates an extensive network of strategically placed service centres and one of the UK's largest transport fleets. In addition to the other advantages of the WEEE Compliance Scheme, our customers can rely on efficient, cost effective WEEE collection, removing another burden imposed by your obligations.

For producers of all types and volumes

With extensive experience of waste management legislation affecting organisations of all types, we offer an effective solution for EEE producers of all sizes. We cover all categories of EEE and provide value and expertise for producers marketing EEE to households, businesses or both.

Personal service, expert advice

We maintain a dedicated team to assist you through all stages. You can access our free advice helpline, operated by expert staff who can guide you through the different membership and service options for EEE producers, retailers and distributors.

Call our helpline on
0845 8900 463
or visit
www.veolia.co.uk



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